

" MERIT SAILCLOTH " WALLET

1986

1985 2044296827

(3 Pack Promotion)	JAN.				FEB.				MARCH				APRIL				MAY				JUNE				JULY				AUGUST				SEPT.				OCT.				NOV.				DEC.							
WEEK STARTS MONDAY	6	13	20	27	3	10	17	24	3	10	17	24	31	7	14	21	28	5	12	19	26	2	9	16	23	30	7	14	21	28	4	11	18	25	2	9	16	23	30	7	14	21	28	4	11	18	25	2	9	16	23	30
MANAGEMENT MATERIALS (Advance Quantities)																																																				
• A+K DUE (Sell sheets)																																																				
• Sell sheets in prod.																																																				
• Received in CDC																																																				
• Ship To Field																																																				
• Arrive in Field Shipments Complete																																																				
POS MATERIALS																																																				
• At K Due																																																				
• In production																																																				
• Due CDC																																																				
• Ship To Field																																																				
• Arrive in Field																																																				
RETAIL PROMOTION																																																				